Doctors of the World COVID-19 Vaccine Confidence Toolkit

Background and purpose

In May 2021 Doctors of the World and Bevan Healthcare CIC carried out a <u>consultation</u> <u>exercise</u> with refugees and asylum seekers and organisations supporting migrants in vulnerable circumstances to better understand the barriers and facilitators to COVID-19 vaccine confidence. Vaccine confidence encompasses trust in vaccine effectiveness and safety; trust in the healthcare system delivering the vaccines; and the perceived importance and religious compatibility of vaccines.

The findings were used by Doctors of the World to inform the development of a <u>Vaccine</u> <u>Confidence Toolkit</u> which can be used by organisations and individuals supporting marginalised groups to enable the people they work with to make informed decisions about the COVID-19 vaccine. The consultation exercise identified that COVID-19 vaccine information shared by trusted individuals or organisation holds more value to the recipient than information shared by other sources. Through information sharing individuals and organisations can empower people to make a choice about whether or not to have the vaccine based on facts rather than misinformation.

Potential users of the Vaccine Confidence Toolkit

- Organisations supporting refugees, asylum seekers and undocumented migrants
- Organisations supporting socially-excluded groups
- Community leaders and peer advocates
- COVID-19 Community Champions

Components of the Vaccine Confidence Toolkit

- 1. Training video on how to use the Toolkit
- 2. Infographic on 'Talking about the COVID-19 vaccine'
- 3. <u>COVID-19 and Vaccination PowerPoint Presentation slide set</u> (available in multiple languages)
- 4. Speaker notes to accompany the COVID-19 PowerPoint presentation
- 5. Frequently asked questions from organisations about sharing information about the COVID-19 vaccine with guidance on how to run an information sharing event
- 6. <u>Directory of resources to support answering frequently asked questions about the COVID-19 vaccine</u>
- 7. 'Frequently Asked Questions' videos:
 - Why is it is important to get vaccinated against COVID-19?
 - Is there an impact on fertility, pregnancy and breastfeeding?
 - If I have had COVID-19 do I still need the vaccine?
 - I have had one dose of the COVID-19 vaccine. Do I need the second dose?
 - Can I catch COVID-19 from the vaccine?
 - Can I still get COVID-19 if I have had the vaccine?
 - What is long COVID?
 - What are variants and variants of concern?

- Will we need booster vaccinations for COVID-19?
- 8. Template letter inviting a local health professional to participate in your information event
- 9. <u>Animation on 'How to register with a GP and book a vaccine'</u> (available in multiple languages)
- 10. Infographic on NHS charging and data sharing